

Request Reference: FOI/034/21

Published: 10 February 2022

Information requested:

Please include the information for each of the following periods; 2019-20, 2020-21, 2021-22:

- The total spend by the organisation on social media advertising, including a breakdown by year and by form of social media (e.g. Twitter, Facebook, LinkedIn, etc.)
- The total reach of each paid advert

Response:

Date Range	Total Spend
2019-20	£0.00
2020-21	£0.00
2021-22	£0.00

The State Hospital has not purchased any social media advertising and therefore we do not hold information relating to the reach of each paid advert. We give notice under Section 17 of FOISA that we do not hold the information requested.